Christina Ip
Product Designer

christinaip.com • cyip.96@gmail.com • linkedin.com/in/ipchristina

Experience

Product Designer, *Innovatemap*
New York, NY | Aug 2022 - Aug 2023

Served as lead designer for B2B and B2C clients to deliver over 5 products and features from ideation to MVP. Focused on shaping user experiences for desktop and mobile platforms by designing and presenting wireframes, prototypes, and high-fidelity mockups.

Collaborated cross-functionally with research and engineering teams to conceptualize digital product solutions.

Build and contribute to local design system components and pattern libraries for team use.

Digital Design Assistant, *CMU School of Design*
Pittsburgh, PA | Jan 2021 - May 2022

Worked on the redesign of CMU School of Design website through documentation and development of information architecture, competitor research, user journey maps and flows.

Produced promotional and marketing multimedia content reaching audiences, increasing viewership over 120%.

Design Intern, *Dezudio*
New York, NY | Summer 2021

Developed and delivered a public resource reaching over 30+ teachers for the Brooklyn LAB Charter School. Partnered with educational experts and studio team to ideate and translate wireframes into completed visuals.

Education

MPS/MA Interaction Design, *Carnegie Mellon University*
Pittsburgh, PA | Aug 2020 - May 2022

BS Mathematics & BA English, *SUNY at Buffalo*
Buffalo, NY | Aug 2014 - May 2018

Skills

Tools
Figma, Sketch, Framer, Microsoft Office, Adobe Suite: Premiere, Illustrator, Photoshop, After Effects, XD

Design
UI/UX Design, Visual Design, Interaction Design, System Design, Web/Mobile, Usability Testing, User Research, User Flows, Prototyping, Sketching, Wireframing